



*Block the Sun, Not the View*

## Interior Roller Shades

Insolroll® Solar Shades & Blackout Shades  
Insolroll Elements® Decorative Roller Shades



glare

heat

uv

control

[www.insolroll.com](http://www.insolroll.com)





Dark colored solar shades maximize view-through

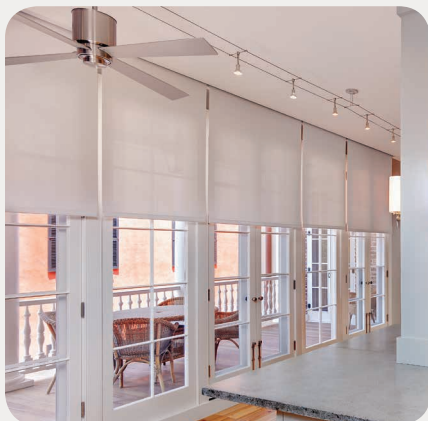
## Why Choose Insolroll® Solar Shades?

*Solar screen shades block the sun but not the view.*

Insolroll® Shades are engineered to make your home more comfortable and energy efficient. Solar screen shades control the sun's glare, heat, and UV rays while maintaining an open feeling.

Insolroll offers a wide range of solar screen fabrics to provide the perfect solution for each application. Color as well as openness of the fabric weave (1%, 3%, 5%, 10%) are central factors in a fabric's performance, and work in concert with window orientation and size. Our fabric selections provide glare, UV and heat protection while allowing view-through.

### *Choosing a solar screen fabric - sun control and view-through characteristics*



#### **Light colored solar screen fabric**

Excellent heat & UV reduction  
Light filtering with moderate view-through  
Moderate glare control



#### **Dark colored solar fabric**

Excellent glare & UV reduction  
Excellent view-through  
Moderate heat reduction



#### **SilverScreen® high performance fabric**

Excellent heat & glare control  
Excellent UV reduction  
Excellent view-through





Semi-sheer fabric

## Insolroll Elements® Decorative Roller Shades

*Textured fabrics in 5 opacity levels for your light control and privacy needs*

Where more privacy is needed, translucent and blackout fabrics make it happen. Translucent shades allow light to pass through, creating a glow in the room when the shades are down. Blackout shades block light where room-darkening is needed; perfect for media rooms, bedrooms, and anywhere nighttime privacy is desired.

### *Choosing decorative fabric opacity - light and privacy characteristics*

**Sheer fabrics** Light filtering • Softened view-through • Objects and colors on the outside can be seen

**Solar Screen fabrics** Screen fabric with precise openness and technical properties • View-through varies with openness and color.



#### **Translucent fabrics**

Light filtering • No view-through  
Object shadows may be visible on the fabric



#### **Semi-sheer fabrics**

Light filtering • Partial view-through  
Objects on the outside are partially obscured



#### **Blackout fabrics**

Opaque, with no view-through  
Room darkening  
Objects behind fabric are not visible

## Operation

*We are industry leaders in child-safety*



Motorized Translucent Shades

### 3 Choices for Smooth, Dependable Operation

- Cordless
- Continuous Bead Chain\*
- Motorized



Insolroll's proprietary Metal Select Locking Chain Guide; in 5 colors. The most attractive and durable chain guide in the industry for smooth child-safe continuous bead chain operation.

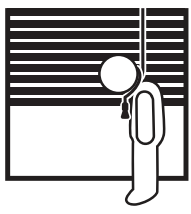


Cordless Quiet Spring Roller Shade features easy installation and almost effortless adjustment.



Motorized Shades offer convenient operation—perfect for oversized or hard to reach windows, with many control options to match your lifestyle.

## ⚠️ WARNING / ⚠️ ADVERTENCIA



### Window Blind Cord Can STRANGLE Your Child.

To prevent strangulation, purchase cordless products or products with inaccessible cords.

**La Cuerda de la Persiana puede ESTRANGULAR a Su Niño.** Para evitar el estrangulamiento, compre alternativas cuerda o productos con cuerdas inaccesibles.

\*All Insolroll shades meet or exceed American National Standard for Safety of Corded Window Covering Products (ANSI/WCMA A100.1 - 2018).

## Fit & Finish

*Options to enhance every home design*

### Exposed or Concealed Roller Shades

Customize with accessories to complement your décor, fabric and operator choices.



Exposed Roller



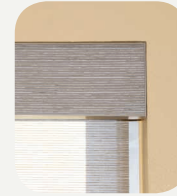
Decorative Clutch



Cassette



3" or 4" Fascia



Paramount Valance



6" Valance for Dual and Larger Shades

## Motorized Shade Control

*Imagine... control, convenience and efficiency.*

### 4 Ways to Control Motorized Shades

- Radio Remote Control
- WiFi Control from Apple & Android Devices
- Hard-wired Wall Switches
- 3rd Party Home Automation & Lighting Control



SomfyLink™ RTS Smartphone Interface for easy automated shade control.

Whether new construction or a retrofit situation, Insolroll can integrate with any brand of home automation or lighting controls. Operate with remote controls, switches, tablet, smartphone, voice control, or any combination based on your unique lifestyle.

We offer complete UL-Listed motorized shade systems.

